

Education
and Employers
Research

Exploring the impact of employer engagement in schools to young people and the economy. Our research informs education policy and practice, and drives our own activities.

inspiring
the
future

Boosting children and young people's motivation, attainment and career prospects by connecting volunteers from the world of work with schools to broaden horizons and raise aspirations.

inspiring
governance

Raising education standards by increasing the number of volunteers serving as school governors and trustees, especially those with diverse backgrounds and business skills.

Recruitment & Retention

Will cover:

1. How we recruit volunteers
2. How you can access these volunteers
3. Ways to retain volunteers

1. How we recruit volunteers

- ❑ Employer engagement
- ❑ Community engagement
- ❑ Professional Associations
- ❑ Tiers of engagement across programmes

2. How you can access these volunteers

.org



- ❑ Schools register a vacancy and connect
- ❑ Work with IG- access bespoke support
- ❑ Technical support
enquiries@educationandemployers.org

3. Ways to retain volunteers

- ❑ Onboarding, induction policy & training
- ❑ Check in + feedback
- ❑ Team, role + responsibility + accountability

Governors want to make a difference

*Keep engaged *

Remember why volunteers choose to govern...

*“To give my skills and time to making a
difference”*

*“To give back to my community and to develop
my skills further”*

Thank you for listening

Helen Knowles
Inspiring Governance Programme,
North West Regional Lead

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